



MANUBOT

THE CYBER DEFENDER

From ISAC, A registered non-profit foundation for Internet safety



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Over half of young people do not tell their parents when online blackmail or cyberbullying occurs. Girls are more likely to be involved in sextortion and cyber crime attacks, making them vulnerable with low self-esteem and to consider suicide.

Teach them before its too late.

The Larger Problem



- # India is Number 1 in Cyber Crimes
- # Kids & Teens cannot be monitored 24/7
- # Parents do not know how to get the right legal help
- # Filing an FIR is close to nightmare
- # Conviction rate is very low

What is Sextortion / Online Blackmail?

Sextortion is a relatively new form of sexual exploitation that occurs primarily online and in which non-physical forms of coercion are utilized, such as blackmail, to acquire sexual content (photos/videos) of the child, obtain money from the child or engage in sex with the child.

Sextortion is the fastest growing crime against children on the internet and social networking platforms

Common methods of sextortion

- Getting a phone number of girl / women from pre-paid recharge shops and harassing them with calls, constant messages and forwards with sexual content
- Hacking passwords of Facebook and email accounts to hijack them and threaten to post or send explicit sexual content to friends and relatives unless demands are met
- Use SMS, Facebook Chat, WhatsApp, Webcam etc to flirt romantically and later threaten to send screenshots or videos to parents and friends

Disturbing Global Statistics

- 78% of the reports involved female children and 15% involved male children (In 8% of reports, child gender could not be determined).
- Male and female children each ranged in age from 8-17 years old and had an average age of fifteen years old; however, compared to female children, it was less common for male children to be on the younger end of the spectrum.
- In 24% of the reports, reporters mentioned that they suspected or knew that additional children were targeted by the same offender

A cyber safety seminar is just another lecture for kids.

Everything is back to square one after 2 days

Older people talking about tech to kids does not cut the message across effectively

99.99% kids and teenagers are forced for such sessions and start losing focus if the session exceeds 15 or 20 minutes



How is ISAC making a difference



HANUBOT THE CYBER DEFENDER

ISAC has created a child friendly super hero by the name "**HANUBOT**" that teaches children in their language about dangers of sextortion and how to take required action, using beautifully illustrated story telling book and hands-on activities to teach them how to make strong passwords and spot online chatting traps.



Cyber Safety Kit for Kids

The Hanubot Cyber Safety Kit for kids is a child-friendly program that teaches kids how to be safe online!

Shortlisted by Amazon Launchpad, India for its innovation and uniqueness

Delhi Public School has made this kit mandatory for all their students from 5th to 10th grade classes

Supported by various law enforcement agencies, including Delhi Police

The Story

Kiara is like every other teenager who is addicted to selfies, likes and social networking websites. Her world is turned upside down when a stranger befriends her online and starts watching her every move... including her webcam! Will she be able to stop him?

Based on true incidents, the story teaches important lessons that every kid should know when they go online.



Activity One

Hands-on Activity for creating strong passwords

A simple yet effective technique that teaches kids how to pick better passwords for different websites.



Activity Two

Hands-on Activity – Spot the Online Chatting Trap.

Six different and most common scenarios are covered in this activity.

A unique but effective way of showing a conversation between a boy and a girl that can end up in potential sextortion or online blackmail threat.

Kids learn why they should never share their naked or inappropriate selfies with friends or strangers and how various real life scenarios can lead to them getting blackmailed.



Parents Guide

Helping your Cyber Kids – Hanubot Guide for Parents

A mini guide for all parents that is included in the cyber safety kit that covers the following topics:

- 1 – Talking to your kids
- 2 – Communicating at Different ages
- 3 – Socializing online
- 4 – Cyberbullying
- 5 – Using Mobile Devices
- 6 – Securing your computer



Educational DVD

DVD with 9 Education videos on Online Safety

We also provide the access to videos online (details are shared in the kit) but considering that a large part of India still does not have high speed internet, the DVD makes it easy to download the videos on school computers, smart classrooms, personal computers or mobile phones for easy viewing, eliminating the need for Internet access.



Summary of all contents



DVD
Animated Videos
On Cyber
Safety



Activity 1
How to Create
Strong
Passwords



Activity 2
How to spot
online chatting
traps



Parents guide on
how to talk to
their kids



Story Book
Dealing with the
topic Sextortion
in simple manner

But is this enough?



Handling cybercrime requires not just teaching the Kids but also parents and teachers!

ISAC brings many benefits to your school as part of its cyber safety drive.

Top 3 Benefits to the School



FREE TRAINING TO TEACHERS

Teachers will be given free training on handling basic counselling to the students on cyber crime issues



ESTABLISH C.L.I.C.K CENTRE

ISAC will setup "Cyber Law Intervention Center for Kids" at your school to help parents seeking legal assistance



FREE WORKSHOPS AT PTM

Free Cyber Safety workshop and "How do I" session for Parents during the PTM at the school

Benefit 1 - Free Training to Teachers

- The teachers nominated by School Principal are trained as INTERVENTION OFFICERS
- Training covers basics of Cyber Crimes, how to deal with common problems, providing basic counseling to students and parents and getting help from ISAC foundation for serious issues
- The training is for 4 hours and provided either at the school or at a central location
- Every teacher who attends the training gets “Intervention Officer” Certificate with a unique ID Number, giving them many benefits including liaison with local police stations, Cyber crime lawyers and priority support

Benefit 2 - Cyber Law Intervention Center for Kids (CLICK)

1. Cyber Law Intervention Center for Kids is established in the school, which makes it easy for parents of victims to seek legal assistance and advise
2. A **dedicated Cybercrime lawyer** is assigned for free of cost to the school who can be contacted by parents for legal support
3. The Click Center is a simple point of contact desk that is managed by existing teachers who are trained as Intervention officers to give basic support

Benefit 3 – Free workshop during PTM

- A complete session on Cyber Safety will be conducted by ISAC for all parents during the Parents Teachers Meet
- The session will cover how to benefit from the kit and what steps to take if they suspect a problem with their child in cyber domain
- Parents are given basic advise on legal aspects and how to deal with their children if they use internet on regular basis
- The parents are also informed about the CLICK center that is established at the school premises to keep their children safe online

How the Parents and Kids Benefit

1. Any issue that cannot be handled by teachers are escalated and handled by ISAC Foundation
2. A Click center at school gives confidence to the parents that the school takes cyber crime issues seriously and is capable of providing assistance and advise to their children
3. Parents will be able to interact and learn about cyber safety at the school during Parents Teachers Meet

Sign up for Hanubot!

The school must have minimum 1000 students taking benefit of the cyber safety kit to qualify for free training to teachers, get a dedicated lawyer, get a technical session during PTM and setup of CLICK center at the premises.

Reach us

Information Sharing and Analysis Center

www.isac.io

support@isac.io